

User Adoption

Find the needle in your digital haystack

SALES SHEET

August 2025

Stop Analytics From Being Ignored

Your audience is ignoring important insights, not intentionally—they just can't keep track of it all. Curator helps you do all the sifting for them, featuring content and using recommendation algorithms to surface the most valuable data.

The Challenge



Analytics Buried in Digital Chaos

- Important dashboards lost in complex folder structures
- Users can't find relevant analytics when they need them
- Low engagement despite significant BI investments
- No clear path to discover new insights

Our Solution



Featured Content

Highlight your most important insights to ensure maximum visibility

Smart Recommendations

Algorithm-driven suggestions guide users to relevant analytics



User Favorites

Let users bookmark and organize their most valuable data

Key Features



Content Curation

Feature and track your most important analytics content



Discovery Engine

Help users discover insights across your entire analytics stack



Usage Analytics

Track engagement and identify knowledge gaps



Educational Content

Create guided introductions and tutorials for complex analytics



Cross-Platform Search

Find content across Tableau, Power BI, PDFs, and more



Personal Dashboards

Users can create custom collections of their favorite insights

Proven Results

350%

Increase in Tableau Usage
Healthcare Provider Case Study

72

Tableau NPS Score
Up from 34 (Financial Services)

2 weeks

Time to Go Live
Fast Implementation

" *The biggest challenge/solution that our Curator portal gives us is that it allows us to have everything—dashboards, links, files, etc., in a single entry point instead of having to take direct stakeholders to multiple places. Many teams here love our portal. We are one of the 'elite' portals and show it off a lot!*

Verified Customer
Enterprise Analytics Team

Ready to Boost User Adoption?

Don't let your hard work suffer from obscurity

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curator-marketing.com
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