

Forms & Write-Back

Interactive Data Collection Made Simple

SALES SHEET

August 2025

Close the Loop on Your Data

Take care of any last-mile data needs with simple user-input forms. Enable users to input data directly within their dashboards, creating interactive, closed-loop workflows that feed back into your analytics ecosystem.

The Last-Mile Data Challenge



Broken Data Workflows

- Users view dashboards but can't provide feedback or updates
- Data collection happens outside the analytics context
- Manual processes for gathering user input and comments
- No way to capture contextual feedback on specific data points

Complete Form & Data Management Solution

Seamless Integration

Direct integration with your dashboards and analytics workflows



Data Validation

Complex validation rules ensure data quality and consistency

Flexible Delivery

Send data to emails, webhooks, or directly to databases

Key Features



Dashboard Write-Back

Users can input data directly within Tableau dashboards



Mark-Commenting

Point, click, and provide contextual feedback on specific data points

- ✓ **Custom Form Builder**
Create flexible forms with complex validation rules
- ✓ **Webhook Integration**
Send data to any external system or service via webhooks
- ✓ **Web-Based Data Management**
Allow users or administrators to update data through intuitive interfaces
- ✓ **Access Controls**
Flexible permissions: administrators, specific user groups, or open access

Common Use Cases

Feedback Collection

Gather user feedback directly on dashboard insights and visualizations

Goal Setting

Allow teams to input targets and goals directly within performance dashboards

Data Corrections

Enable subject matter experts to correct or update data points

Workflow Automation

Trigger automated processes based on form submissions

Business Benefits

100%

Contextual Data

Input tied to specific analytics

80%

Time Savings

Eliminate manual data collection

Zero

Training Required

Intuitive point-and-click interface

■ *Users don't need to know what a database is, or how to connect to SQL to give you valuable data: they can just point, click, type and submit.*

Curator Forms & Write-Back

Seamless data collection within your analytics

Ready to Enable Interactive Data Collection?

Break down data silos and create seamless workflows

Start Your Free Trial

curator-marketing.com

Close the loop on your data today